

# BANFF and Lake Louise

in the  
CANADIAN  
ROCKIES



# BANFF SPRINGS HOTEL

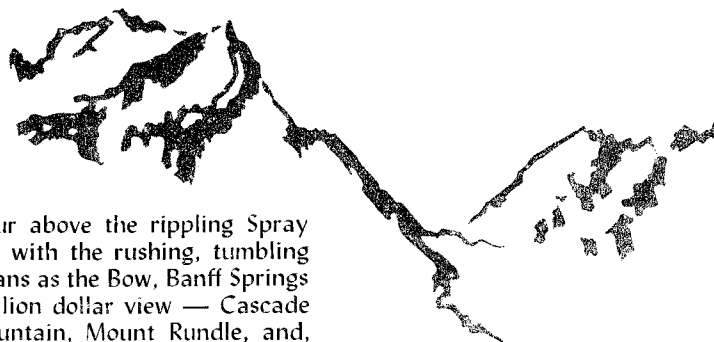
# CHATEAU LAKE LOUISE

Forty miles apart but close neighbors  
amid the limitless wonders of Banff  
National Park, Alberta, Canada, two  
of the world's outstanding mountain resorts  
welcome you to the Canadian Rockies.  
Little more than overnight from the Pacific  
Coast, easy to reach by the transcontinental  
Canadian Pacific Railway and its connections,  
by road or air, Banff and Lake Louise —  
gems of modern hotel operation in  
unequalled scenic settings — offer the  
exhilaration of sunny mountain days,  
the restful sleep of cool mountain nights.

**CANADIAN   PACIFIC   HOTELS**

# Banff

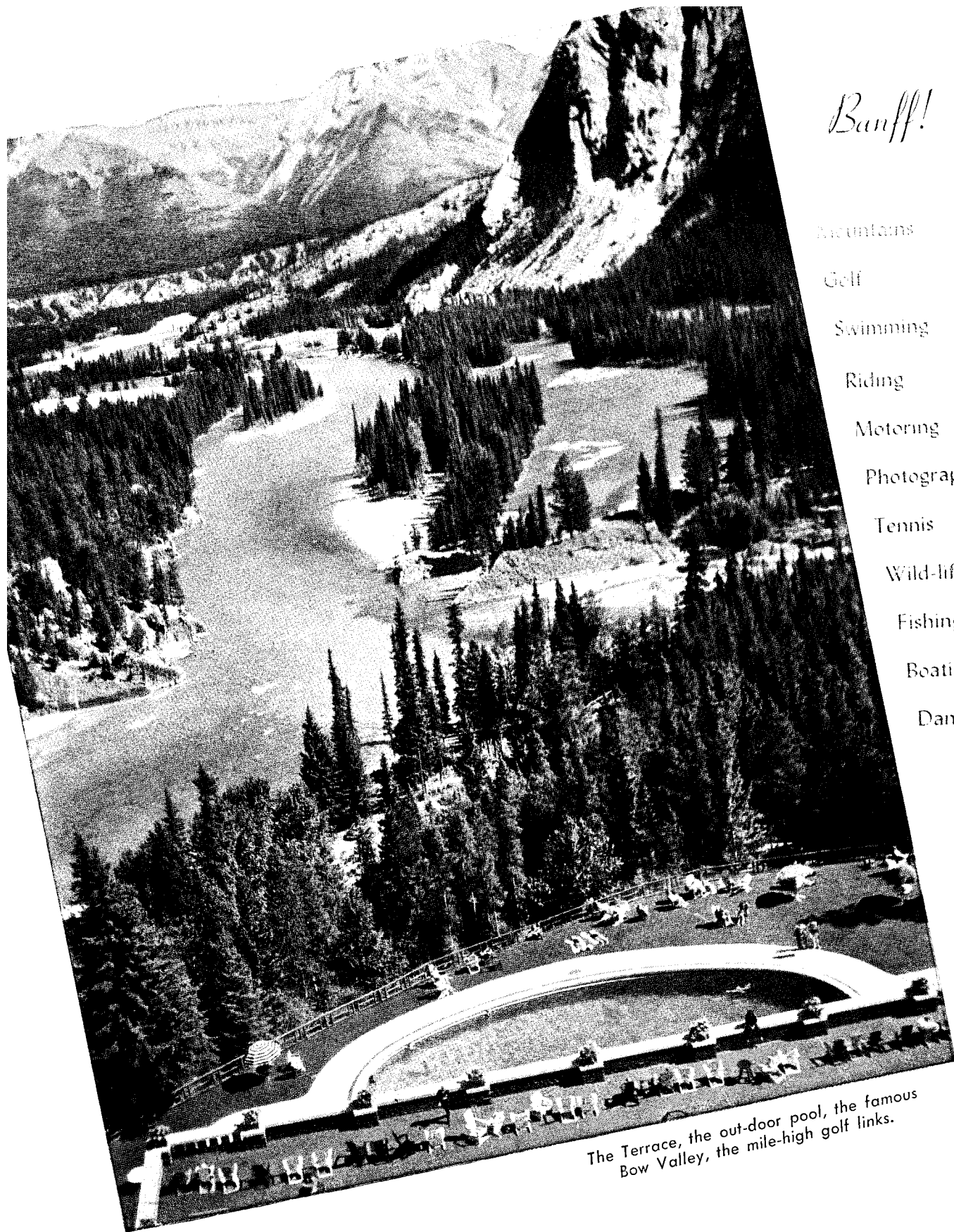
*Incredible as a "castle in the air", sturdy as its surrounding mountains, Banff Springs Hotel highlights North America's fabulous mountain playground — the Canadian Rockies!*



Poised in granite splendour above the rippling Spray River at its confluence with the rushing, tumbling stream known to the Indians as the Bow, Banff Springs Hotel commands a million dollar view — Cascade Mountain, Tunnel Mountain, Mount Rundle, and, in between them, a championship golf course noted for the vista'd beauty of its fairways, its challenge to players of every calibre. Below the chair-filled terrace, where shuffleboard courts tease the mildly energetic, where colourful chairs tempt lazy lovers of mountain scenery, are the swimming pools — outdoors and in — warmed, faintly tinged with healthful sulphur from hidden springs. Tennis courts, fast en tout cas, adjoin the paddock where tribal games mark the colourful "Indian Days" summer festival.

*All this — and the most unusual summer resort hotel you ever enjoyed! Magnificent public rooms, 700 guest rooms, two dining rooms, tavern, ball-room, great open fireplaces, library, shops, bank, transportation office, room service, barbershop, beauty parlour — everything you'd expect of a modern metropolitan hotel.*





## *Banff!*

Mountains

Golf

Swimming

Riding

Motoring

Photography

Tennis

Wild-life

Fishing

Boating

Dancing

The Terrace, the out-door pool, the famous  
Bow Valley, the mile-high golf links.





## *Golf!*

Banff's golf challenge — the 18-hole, 6704 yard, Par 71 course. Teed for "par-hunters", good, and average golfers, Banff's spacious grass tees; lush, watered fairways; smooth, sporty greens test any handicap.

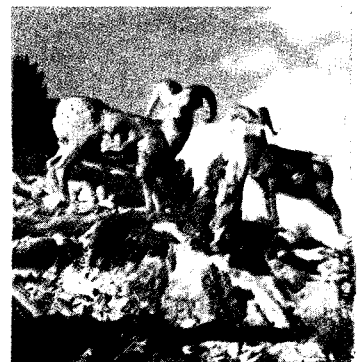
Beauty is the greatest mental hazard, but clever designing has contrived more normal traps as well.

Long, medium and short tees put Banff's outstanding course on every player's list. Offer its beauties — golf or scenic — even to newcomers to the game.





Big-horn sheep sometimes venture close to the hotel. More often the trail-rider or cautious hiker sees them. Moose feed in nearby Vermilion Lakes.

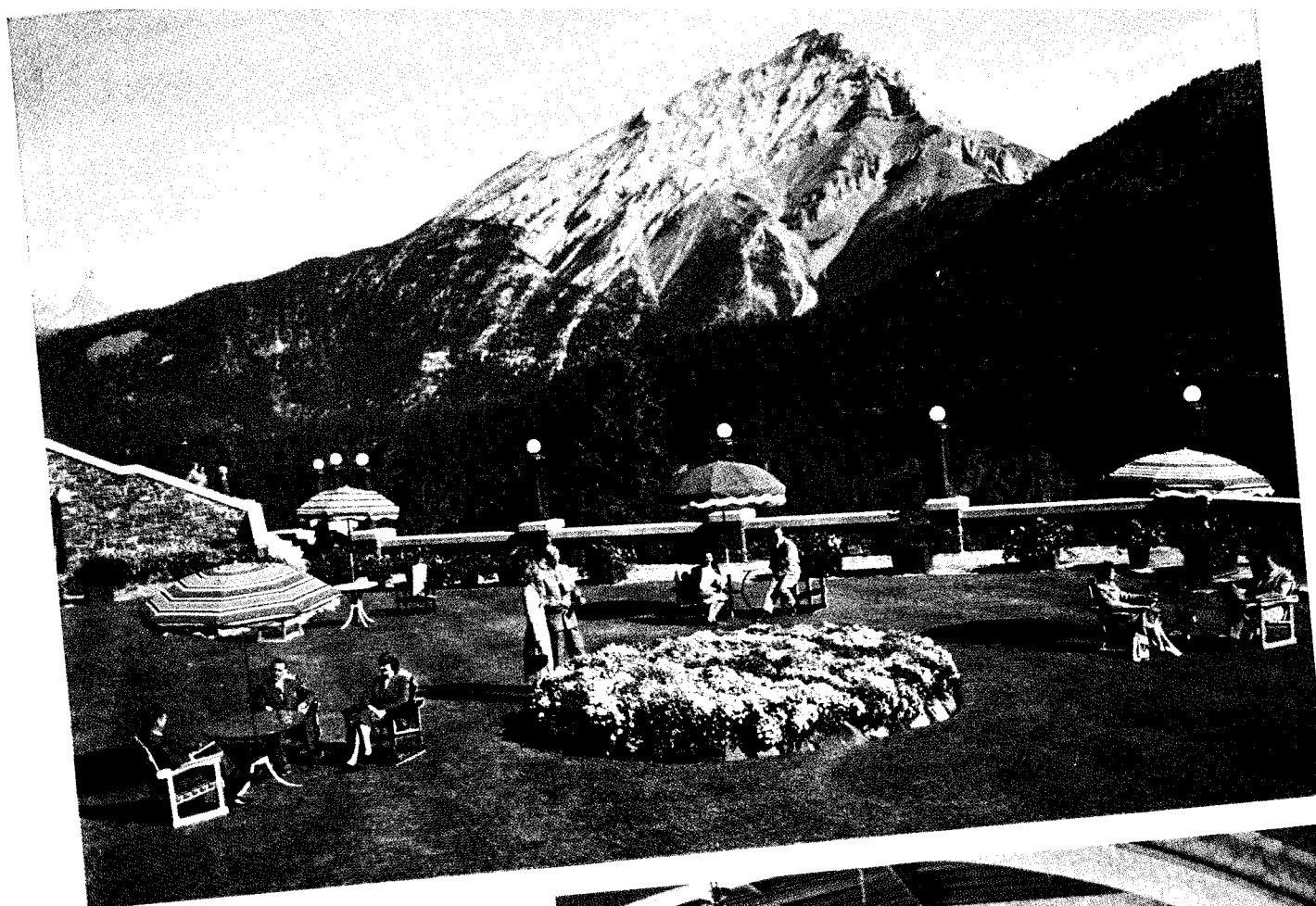


All of the rooms with bath and suites — at rates to meet budget or economy budget — have all modern conveniences, including electric chairs, and are well furnished. The hotel is a fine example of the best of the West. It is a fine example of the best of the West.



In the magnificent Alhambra Dining Room you'll enjoy epicurean meals, deftly served under the eyes of helpful head-waiters, enjoy creations of world-famous chefs or treat your healthy appetite to big, thick steaks. The Empire-style ballroom, (and the moon-filled Conservatory for sitting out) echoes the strains of a name band every week-night.



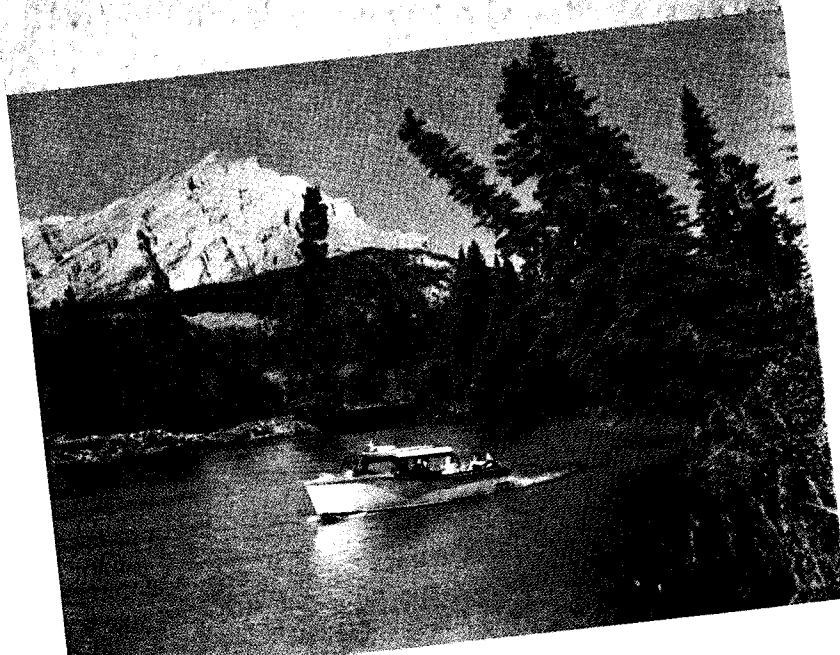
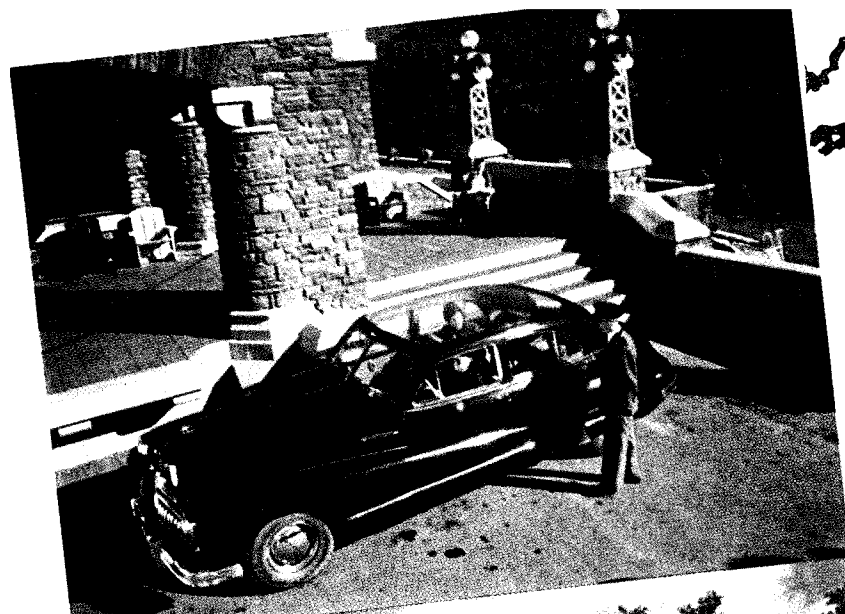


Between the flower-decked terrace gardens and Cascade Mountain in the distance lies the coniter-bordered avenue that links Banff Springs Hotel with the bustling town where there are churches, stores, movies, boat liveries, and the Banff School of Fine Arts.



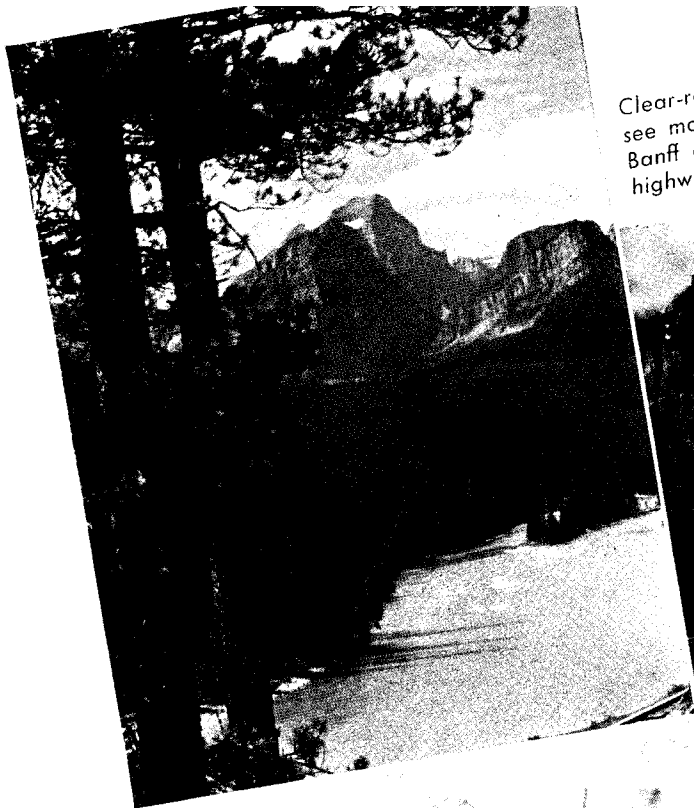
Massive as the great hall of a medieval castle Mount Stephen Hall sees brilliant social events — after dinner concerts and recitals, natural history talks, Sunday evening musicales.



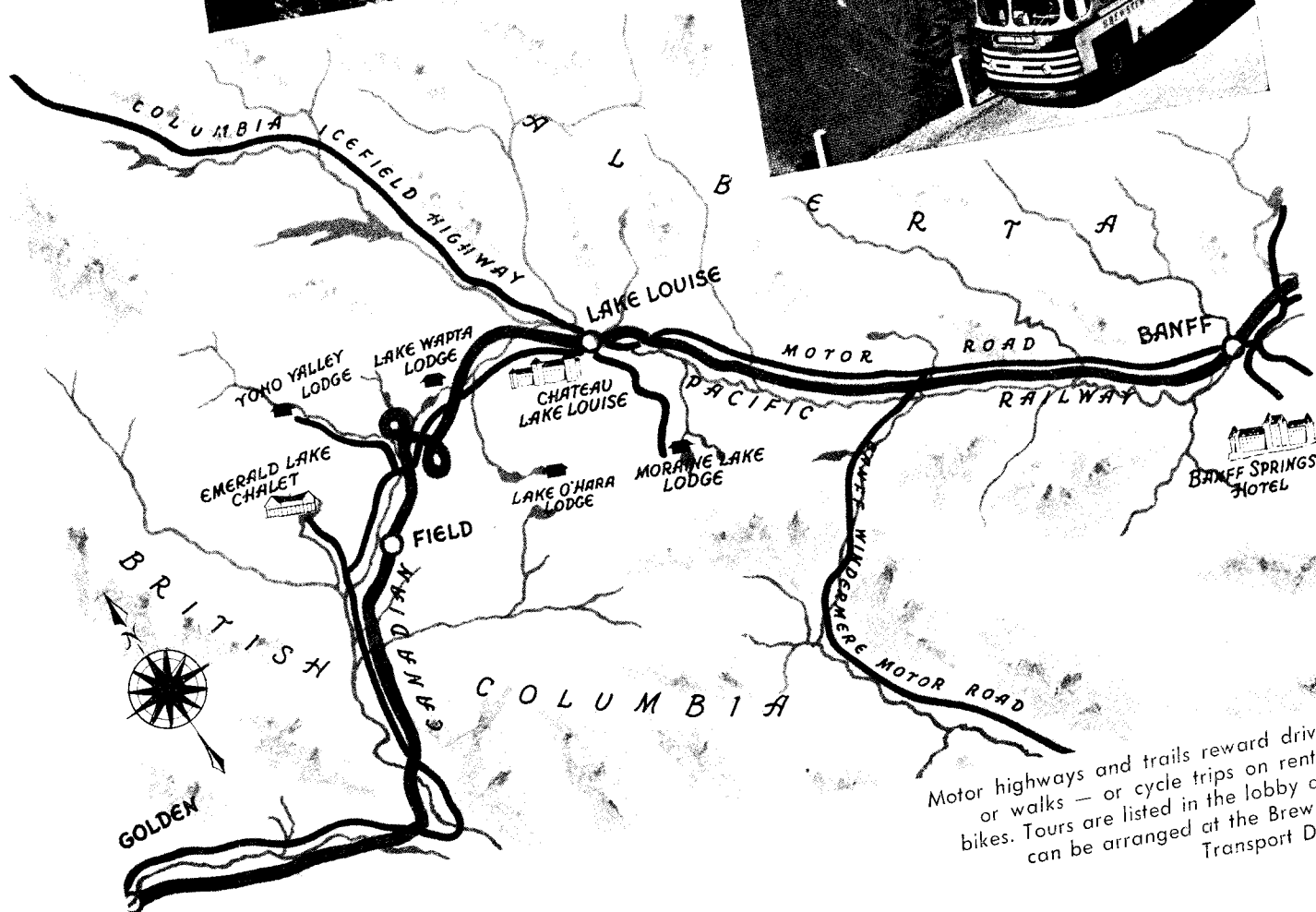


Transparent-topped cars and busses simplify sight-seeing in this land of high peaks and towering mountains. Daily drives offer many choices of route. And on your way drivers wise in the ways of bear, deer, elk, sheep and goats point out these wild citizens of the great game sanctuary that surrounds Banff and Lake Louise. Motorboats or canoes on the lakes and rivers open new fields for exploration.





Clear-roofed so you can lean back and see mountain-tops in comfort, busses link Banff and Lake Louise, on a broad highway that parallels the Bow River.



Motor highways and trails reward drives or walks — or cycle trips on rented bikes. Tours are listed in the lobby and can be arranged at the Brewster Transport Desk.

# Chateau Lake Louise

Comparable as a villa on the Riviera, Chateau Lake Louise is well-situated for your enjoyment of the most beautiful scenery in the world, collected in the heart of the Canadian Rockies like it feeds.



Ball-room, main lounge, drawing room, upper lounge and dining room all front on the lake and its lovely garden border. 400 bedrooms, every suite, picture mountain beauty in their windows. Skiffs and canoes on the lake, sturdy mountain ponies at the corral, help you to enjoy the quiet majesty of ageless peaks and timbered slopes. Well-marked trails lead to Lake Agnes Tea House, Mirror Lake, Plain of Six Glaciers (tea-house) and Victoria Glacier itself.



Picture windows, a magnificent fireplace at its head, the dining room at Chateau Lake Louise overlooks a fairyland. Chefs from famous hotels in the Canadian Pacific chain prepare meals to grace a king's table.





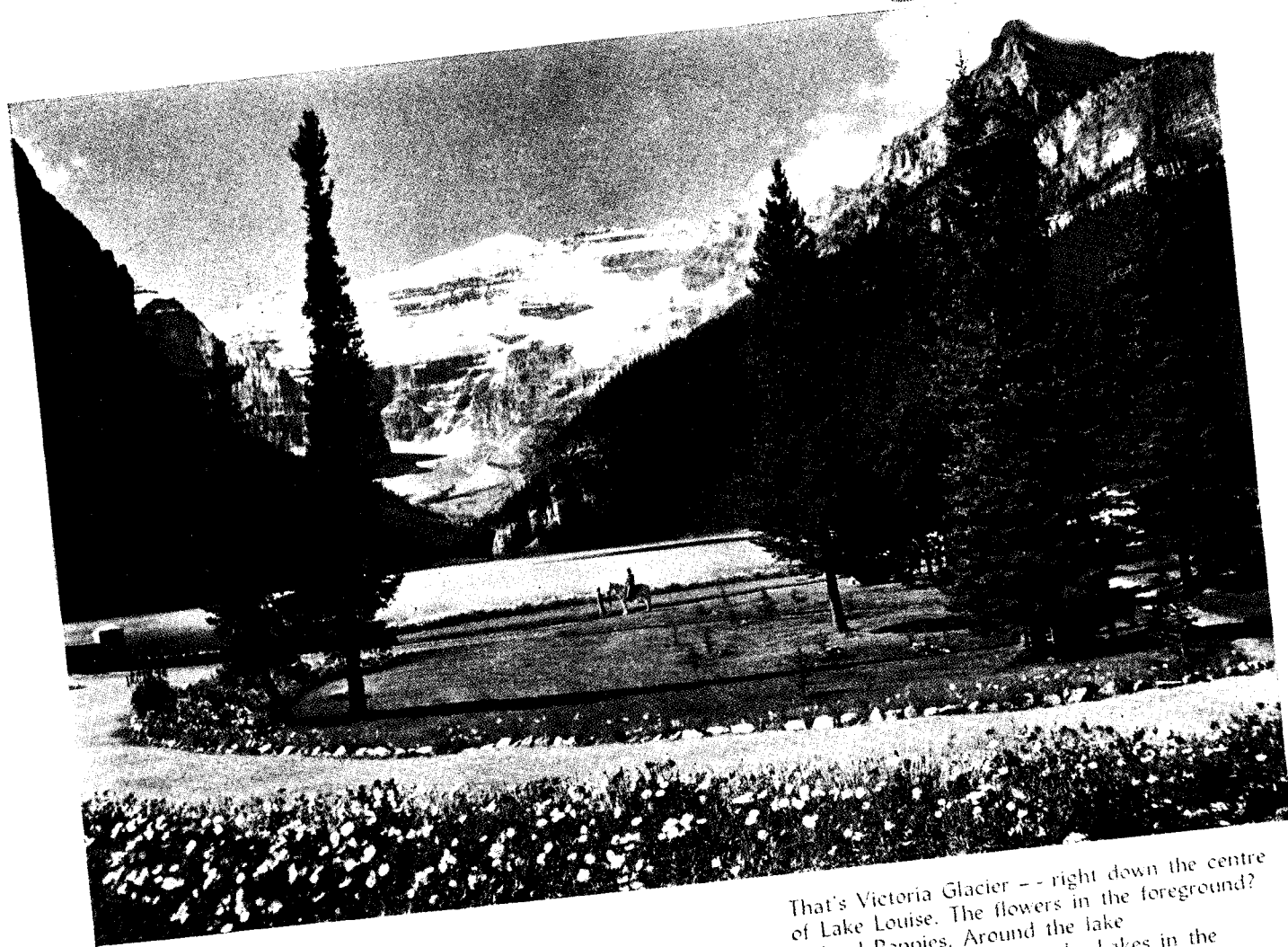
*Purling streams to ford,  
wooded trails, the great  
outdoors, comfortable western  
saddle, sure-footed mountain  
cayuse, and a trail-wise  
dude-wrangler! No wonder  
you relax at Lake Louise —  
no wonder you sleep!*

*Glass-enclosed, its glacier-born water  
filtered, ever-flowing, tempered to 72°  
the pool at Chateau Lake Louise tempts  
youngsters of all ages. It's safe for  
children, too, at the shallow end under  
the eye of a watchful attendant.  
And what could be nicer after a  
long hike or a stimulating ride?*



*What shall I wear?*

That's easy! Clothes suitable for riding, motoring, tennis, golf — and a swim suit. Evening clothes if you like — the settings are marvellous! Bring stout-soled shoes for walking, a light coat for cool evenings. Life is informal outdoors and in. Jackets are always worn in the dining rooms.

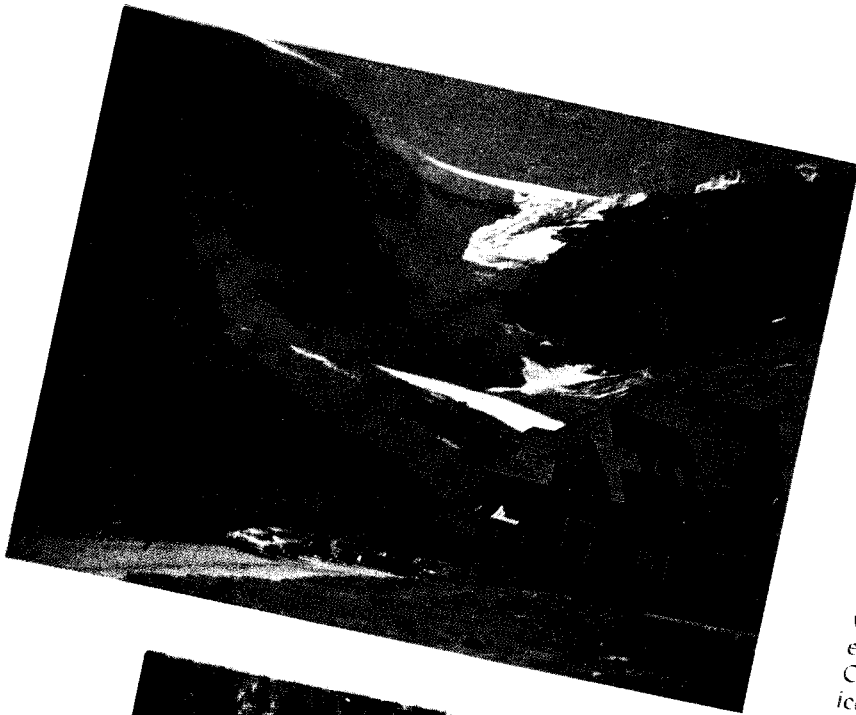


That's Victoria Glacier — right down the centre of Lake Louise. The flowers in the foreground? Iceland Poppies. Around the lake to the right trails lead to the Lakes in the Clouds, Plain of Six Glaciers, the Moraine. Take a lunch and make a day of it.



Living like a tourist in your accommodation in Chateau  
 Lake Louise is modern, comfortable and spacious.  
 Enjoy the Canadian Pacific service and long  
 and the finest mountain scenery in the Rockies.

## *Icefield Highway*



Eighty miles of spectacular motoring takes you to the mighty Columbia Icefield — 150 square miles of deep-blue ice — where three great glaciers merge. It's a good, wide road, patrolled and maintained by the Government, for it's all in National Parks. You can drive right to the edge of the ice, or your bus will take you if you've wisely left your car at home so you can enjoy the scenery. And lunch at the Chalet will take the edge off your ice-born appetite. Tours leave Banff and Lake Louise every day.



*Bow Lake, Banff-Jasper Highway.*



*Emerald Lake Chalet*



Where? That's one of the beauties of Emerald Lake Chalet and its cottages. They're deep in the forest, shaded, cool, remote. Field is the station if you arrive by train, a few miles from Lake Louise on the Canadian Pacific transcontinental main line — or you can go by car or bus from Banff and Lake Louise. Emerald Lake was made to order for a care-free holiday. You can ride, fish, swim, hike and climb. Or spend your time lazily sunning on the verandah of your cottage. Where? Look closely at the right — across the lake — that's Emerald Lake Chalet, sheltered by Mount Burgess. Electric light, telephone, hot and cold running water and baths? Of course!



*Verandah view of Lake Wapta*



*Typical Lodge at Moraine Lake*



*Lodge at Lake O'Hara*

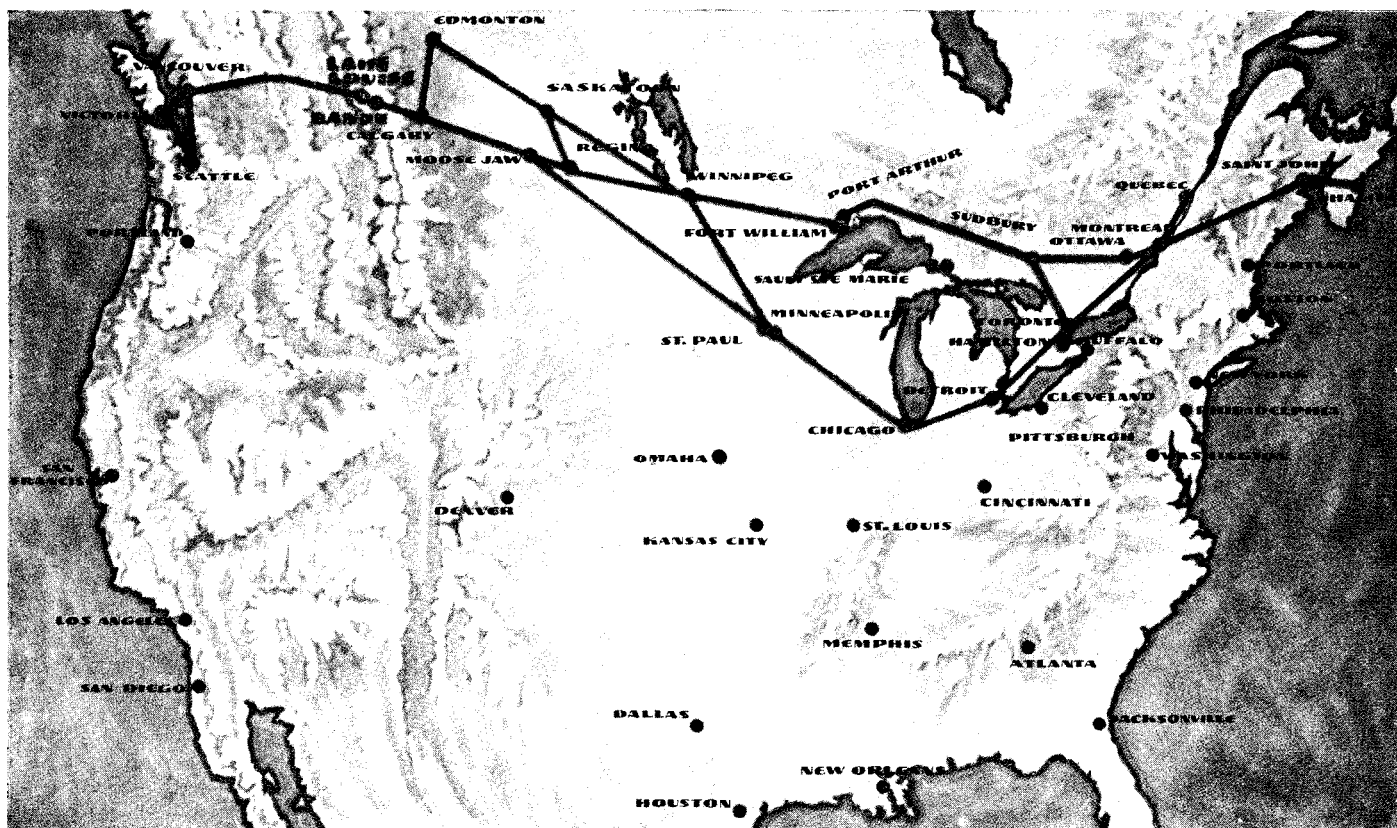


*Yoho Valley scene*

The "blue-jeans" country! In Banff National Park — Moraine Lake Lodge and Lake Wapta Lodge: in Yoho National Park Yoho Valley Lodge: five miles from Hector (by pony) Lake O'Hara. All (except O'Hara) are linked with each other, Banff and Lake Louise by frequent bus service. Woodsy pony trails offer short cuts to beauty. Lakes and streams challenge fishermen.

# *The Canadian Rockies Are Nearer by Train.*

Three transcontinental Canadian Pacific trains daily give you convenient service in both directions. Through sleeping cars and first-class cabins.



## *Write for the Canadian Pacific Leaflet*

Your own travel agent, the nearest Canadian Pacific office, will confirm reservations — give you more facts.

LAKE O'HARA LODGE,  
LAKE WAPTA LODGE  
Hector, B.C.

MORaine LAKE LODGE  
Lake Louise, Alta.

YOHO VALLEY LODGE  
Field, B.C.

BANFF SPRINGS HOTEL  
Banff, Alta.

EMERALD LAKE CHALET  
Field, B.C.

CHATEAU LAKE LOUISE  
Lake Louise, Alta.

YOUR HOLIDAY ALL IN ONE PACKAGE — BY CANADIAN PACIFIC

BANFF SPRINGS HOTEL  
CHATEAU LAKE LOUISE

**CANADIAN PACIFIC HOTELS**

*in the Canadian Rockies*